

AMS Systems



Customer Relationship Management (CRM) Systems



Accounting Systems



General Service Contractors



Registration Systems



Convention Data Services



Interoperability is of prime importance to a2z's clients. So it means a lot to us too. We work closely with over 25 leading AMS, CRM, registration systems, and meetings industry service providers to provide seamless integration of your key systems. The list on the left is a good sampling. We offer quick ramp-up time, minimal customization, low maintenance cost and modular systems that are easy to implement. a2z solutions are built around the Microsoft .NET Framework for optimal performance and flexibility.

- Enjoy a seamless flow of information with no or minimal manual effort
- Improve data integrity by eliminating errors caused by manual or repeated data handling
- Automate your business processes to yield better results in less time and at a lower cost
- Lower your investments by re-using of existing systems and improving ROI
- Speed up your cash flow with automated transactions
- Enhance financial reporting with real-time data on revenue generated vs. collected

About a2z, Inc.

a2z, Inc. provides powerful web-based solutions that help increase and accelerate booth sales, save time, improve event value and enhance the experience for exhibitors and attendees. a2z offers a proven, seamless integration with your AMS, CRM and financial databases; and an improved event website for your attendees and exhibitors. a2z has developed three platforms as one integrated solution to help save money and enhance attendee and exhibitor satisfaction, Expo & Conference Management, Networking & Lead Management and Mobile & Social Media. a2z's solutions power more than 700 events and over 25% of the Top 200 shows.

Products and Services

a2z makes it as easy as 1-2-3 for you to pick and choose exactly what you need to improve how your event runs, and how your attendees and exhibitors feel about it.

1. Expo & Conference Management

Accelerate booth sales and streamline operations using solutions that deliver measurable ROI in one show cycle

2. **Networking & Lead Management** - Enhance the economic value of your expos and hosted buyer programs when you connect the right buyers and sellers

3. Mobile and Social Media

Attract and engage your audience with mobile and social media marketing tools to enhance value before, during and after your event

"To be a leader in this industry you not only need to invest in your people, but in technology as well. An improved process gives us the potential to increase booth sales for our clients, while providing a better experience for the exhibitor."

- James Spargo, Sr. Vice President, J. Spargo & Associates